Empower all to achieve excellence; our purpose statement continues to thrive as the Oval team continues to deliver the highest standards of programs and services. It has been a busy year that witnessed change, exciting new initiatives, key events, and of course challenges with the unprecedented COVID-19 global pandemic.

The Olympic Oval bid farewell to Yves Hamelin this year as he moved on to new ventures in the east. As the search for a new director began, I was appointed Interim Director and was honoured to lead our very talented team until a successful candidate was named.

The Olympic Oval was honoured to be designated an ISU Center of Excellence (CoE). This two year pilot project is a conceptual test and is aimed to serve the development of skating sports all over the world. Our team of experts looks forward to working with the other three ISU CoEs and implementing some exciting new initiatives. I would like to thank Speed Skating Canada for their ongoing support of this pilot project.

Although the racing season was cut short due to the global pandemic, the Oval hosted 26 competitions and racing opportunities in long and short track this year, including the 2020 IMSCC International Masters Sprint Championships. The Alberta Winter Games speed skating events were held at the Oval February 15-16, and the ISU World Cup Speed Skating #5 February 7-8. Athletes from around the globe did not disappoint and kept fans cheering wildly.

With much disappointment, four key events including Short Track Canada Cup Final, Olympic Oval Grand Prix, Canada Cup #4 Long Track, and Olympic Oval Finale were cancelled due to the onset of the worldwide COVID-19 pandemic. Although difficult, the health and safety of all athletes, staff and visitors was and will remain our first priority. We hope to begin next season with as little disruption as possible, as we navigate through the COVID-19 crisis.

So many teams play a vital role in helping us achieve excellence, and without their support, we would be unable to accomplish all we do. Thank you to every single Oval staff member for their outstanding contribution. Thank you to the University of Calgary, the Faculty of Kinesiology, our many sport partners, valued sponsors and donors, dedicated athletes, and our diverse community who all play an important role in helping us achieve excellence. A special thank you to our amazing volunteers who give so much of their time, expertise and passion to the Oval, allowing us to host numerous world class racing opportunities.

In closing, I would like to thank former director Yves Hamelin for his vision and leadership over the last five years. Under his guidance the Oval’s business of sport flourished and continues to do so. The entire Oval team is grateful for his passion, wisdom, and commitment to excellence. I am thrilled to welcome new director Peter McCroery on behalf of the Oval team. Peter brings a wealth of knowledge, a diverse business and leadership background, as well as a fierce passion for sport. His desire to build on the legacy of the Olympic Oval will certainly be a valued asset as we continue to empower all to achieve excellence.

I am truly delighted to join this world-class team and facility and to have the opportunity to continue the legacy of the Olympic Oval. While the timing of my arrival has intersected with the COVID-19 pandemic, it has not stopped the whole team from moving forward with as many initiatives as possible. The first order of business after getting to know the team, was to assess the condition of Oval. Originally designed to last 25 years, the Oval team has done an incredible job of maintaining the building in a world-class condition. That said, our assessment has shown that the Oval is in need of significant capital renewals, and we will look to prioritise that over the months ahead.

I would like to thank Darlene Kastner for her vision and leadership during the transition to my arrival. Darlene will remain with the Oval to assist with my onboarding. In my short time here, I have been really impressed with the engagement of the Oval team, as well as the engagement of those that we support and those who support the Oval.

Looking ahead to the 2020-21 season, we are planning to continue to fulfill our mandate and support the speed skating community, the varsity teams and athletes, and the wider community. Having come from another facility that supported varsity teams providing a world class training environment to support their quest for excellence. On the community side, we continue to provide sport and recreation opportunities for the Calgary community. Public skating and running continue to be very popular and we look to introducing some new initiatives this year.

As well we are proud to host community events such our Servus Monday Night Toonie Skates, Annual Christmas Skate and the Servus Credit Union Free Family Day Skate. Looking ahead, my vision is to continue to deliver on our mandate and remain a truly world-class facility for training and competition.
PURPOSE
Empower all to achieve excellence.

VALUES
Passion, Quality, Honesty, Respect, and Enjoyment.

MISSION
The Olympic Oval is a world-class speed skating and high performance sports facility dedicated to the pursuit of excellence and health and wellness for all.

VISION
Together with our partners, we will drive the mission of Canadian athlete podium performances.

THE FASTEST ICE IN THE WORLD™
WHAT IS THE CENTRE OF EXCELLENCE?

The ISU Centre of Excellence (CoE) is a two-year pilot project, spanning across 2020 and 2021, introduced by the International Skating Union (ISU) to promote sustainable growth of skating worldwide. The Olympic Oval was proud to be awarded this designation and will work in conjunction with three other ISU designated speed skating Centres of Excellence around the globe. The CoEs will look to develop projects, workshops, and activities to test the concept and define the best way forward to grow the sport internationally, while demonstrating best practices for an elite sports facility. It will be a renowned hub for athletes, coaches, and officials to access high-quality experts, services, seminars, workshops, and on- and off-ice support. This coveted designation is a testament to the incredible work the Olympic Oval is doing, and we welcome the opportunity to forge ahead and continually innovate.

At the end of the two-year pilot program, the Olympic Oval can apply for the next stage; a four-year phase of the ISU CoE with the goal of serving the development of skating sports internationally.

Thank you to Speed Skating Canada for their ongoing support and collaboration on this project.

CoE PILOT PROJECT GOALS:

• Provide opportunities for developing coaches to work with and be mentored by internationally recognized high-level coaches.
• Give talented skaters the chance to be part of an appropriate training group with access to coaching services and off-ice programs.
• Deliver seminars, workshops and learning opportunities for skaters, officials, coaches, and administrators in combination with the ISU e-learning platform.
• Develop a CoE Handbook and other related guidelines during the two year pilot project phase.

CoE LONG-TERM GOALS:

• Implementation of a four year phase for interested skating entities across the globe with the aim to serve the development of skating sports around the world.
• Increase the quantity and quality of skaters, coaches, and officials worldwide.
• Increase the number of skaters globally that will be competitive at ISU Events and the Olympic Winter Games.
• Foster continuous development of skating expertise in all countries for coaches, skaters, officials and administrators for skaters, coaches, officials and infrastructure.
The Olympic Oval was the host facility for 32 different speed skating events this season, ranging from recreational meets for young skaters to ISU World Cups. Over 240 international athletes travelled from 24 different countries to compete during the season. The facility takes pride in the professionalism and efficiency it has perfected for running such events. By continuing to hold competitions, we are exposing our skaters and programs to international audiences while giving skaters who train at the Oval the opportunity to compete on home ice.
The fifth leg in the ISU World Cup Speed Skating circuit was held at the Olympic Oval February 7-8, 2020.

Racing was fast and furious for Canadians over the weekend but it was Russia’s Pavel Kulizhnikov and Denis Yuskov, Japan’s Nao Kodaira and Miho Takagi and the Czech Republic’s Martina Sáblíková who performed for Gold.

Speed Skating Canada and the Oval were proud to honour Denny Morrison as he announced his retirement. Over his 16-year speed skating career, he won four Olympic medals and eleven medals at ISU World Single Distances Championships.

On day two the Oval was proud to honour five women who are now retired from the sport; Kristina Groves, Clara Hughes, Cindy Klassen, Christine Nesbitt, and Shannon Rempel. They were inducted into the ‘Hall of Champions’ for their silver medal performance in the women’s team pursuit in Torino 2006.
Graeme Fish set a world record (and a Canadian record) in the men’s 10,000m, winning gold at the World Single Distances Speed Skating Championships on February 14 in Salt Lake City, Utah. The 22 year-old from Moose Jaw Saskatchewan was neck and neck with Canadian teammate Ted-Jan Bloemen all season but managed to break Bloemen’s world record set just five years ago in 2015. Fish placed 2nd overall in World Cup Rankings in the 5,000M and 10,000M.

Ivanie Blondin CR – 1,500M (LT) 1:51.76
On top of her many achievements this season, Ivanie Blondin broke the Canadian record in the 1,500m at the World Cup #5 in Calgary. Her performance earned her a silver medal. The record was previously set by Cindy Klassen 14 years ago. Blondin placed 3rd overall in World Cup Rankings in the 3,000M and 5,000M.

Isabelle Weidemann CR – 5,000m (LT) 6:47.34
Isabelle Weidemann dominated the 5,000m distance at the 2019 Canadian Long Track Championships on October 18. She set a new Canadian record and earned a gold medal right here at the Olympic Oval. Cindy Klassen had previously set the Canadian record in this distance in 2006. Weidemann placed 2nd overall in World Cup Rankings in the 3,000M and 5,000M.

Ivanie Blondin, Valerie Maltais, Isabelle Weidemann CR – Team Pursuit (LT) 2:53.62
Ivanie Blondin, Valerie Maltais, and Isabelle Weidemann posted a national record time of 2:53.62 to win bronze in the women’s team pursuit at the ISU World Single Distance Championships in Salt Lake City on February 14.

The Alberta Winter Games were held February 14-17, 2020 and the Olympic Oval had the privilege of being the host facility for the speed skating events. It proved to be an exciting and successful weekend for the up and coming speed skaters from seven different zones, with a total of 56 speed skaters competing. Speed skaters from Calgary helped propel their zone’s medal count during the games to 40 gold, 35 silver, and 30 bronze.
Oval athletes train incredibly hard throughout the season to see improvement in their skills, technique, and results. Here are just a few athletes who reached significant milestones in the 2019-2020 season.

**ATHLETE HIGHLIGHTS**

**FRANK ROTH**
**LONG TRACK ATHLETE**
LT Canadian Junior Championships:  
- 500m Gold  
- 1000m Gold  
- 1500m Gold  
- 5000m Silver
LT Junior World Championships:  
- 500m 10th  
- 1000m 8th

**JACK DEIBERT**
**LONG TRACK ATHLETE**
Long Track Canadian Juniors:  
- 5000m Gold  
- 1500m Bronze  
- Overall 2nd place
Junior Worlds:  
- 16th place 5000m

**HEE-WON SON**
**LONG/SHORT TRACK ATHLETE**
LT Canadian Junior Championships:  
- 1000m 2nd  
- 500m 3rd
LT Junior World Championships:  
- Silver in 500m and 1000m  
- Overall 3rd

**RENEE STEENGE**
**SHORT TRACK ATHLETE**
ST Canadian Championships:  
- Overall 9th
ST Canada Cup #2:  
- 1500m 1st  
- 500m 2nd

**ETHAN MCKINLEY-YOUNG**
**SHORT TRACK ATHLETE**
ST Canadian Championships:  
- Overall 13th
ST Canada Cup #2:  
- 500m 5th

**JACK DEIBERT**
**LONG TRACK ATHLETE**
Canada Cup #1:  
- 3rd place 5000m  
- 3rd place Mass Start
Canada Cup 2:  
- 7th place 5000m
Canadian Single Distance Championships:  
- 6th place 5000m

**FRANK ROTH**
**LONG TRACK ATHLETE**
Canada Cup #1:  
- 3rd place 5000m  
- 3rd place Mass Start
Canada Cup 2:  
- 7th place 5000m

**JOSH HATHAWAY**
**LONG TRACK ATHLETE**
Canada Cup #1:  
- 3rd place 5000m  
- 3rd place Mass Start
Canada Cup 2:  
- 7th place 5000m
Canadian Single Distance Championships:  
- 6th place 5000m

**ETHAN MCKINLEY-YOUNG**
**SHORT TRACK ATHLETE**
ST Canadian Championships:  
- Overall 13th
ST Canada Cup #2:  
- 500m 5th
LEGEND

STAGE 1
Provincial Sport Organization (PSO)/Club Performance

STAGE 2
Regional Training Centre

STAGE 3
National Development Pool

STAGE 4
Senior National Pool

STAGE 5
Senior National Elite Pool

NEO-SENIOR
Between Stage 3 and 4

STAGE 4/5
Marsha Hudey
Kayline Irvine
Gilmore Junio
Carolina Hiller
Brooklyn McDougall
Sam Deckert
Jacob Graham
Nicolas Hiller
Cooper Emin
Connor Woods
Jordan Belchos
Ted-Jan Bloemen
Ben Donnelly
Graeme Fish
Connor Howe
Tyson Langelaar
Hayden Mayeur
Kaleb Muller
Jake Weidemann
Konrad Nagy

STAGE 3
Hayleigh Bell
Anna Bourgeois
Jasmine Chase
Kiersten Hagen
Ashley Hannah
Sletra Johnson
Cassidy Peterson
Gabrielle Sanson
Lily Weidemann
Abbey Young

Paul Coderre
Garrett Gledhill
Mark Golden
Max Halyk
Anders Johnson
Zachary Lacroix
Christian Liebzeit
Cody Miller
Frank Roth
Gavin Broadhead
Hanno Dahmen
Ian Babolic
Max Brant
Jack Deibert
Marc-Andre Doyon
Joshua Hathaway
Gibson Himbeault
Thomas Meline
Eric Orlofsky
Sam Pollock
Matthew Scutchings

Jonah Hurtubise
Matthew Laxton
Simon Koots

STAGE 2
Alexa Annecca
Kennedy Charles
Rachel Freitag
Maartje Geuzebroek
Jake Hannah
Emma Javra
Molly Johnson
Claire Maltard
Zuzana Nedeljakova
Mathias Bathe
Emil Hodzic-Santor
Logan Toblan
Kaeden Witkowski

Cheyenne Goh
Hee Won Son
Roger Fulton
Ethan McKinley-Young
Matej Pederson
Marco Schumann
Brendan Yamada

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STAGE 4
Senior National Pool

STAGE 5
Senior National Elite Pool

NEO-SENIOR
Between Stage 3 and 4

STAGE 4
Cheyenne Goh
Hee Won Son
Roger Fulton
Ethan McKinley-Young
Matej Pederson
Marco Schumann
Brendan Yamada

NEO SENIOR
Akash Aradhya
Connor Roberston
Isaac Sherwood
Ian Smibert

STAGE 3
Cezara Bere
Jenna Larter
Caitlin Polkey
Sebastian Champagne
Ayame Mizuno
Benjamin Ward

STAGE 2
Annika Johnston
Maxwell Cole
Samuel Green
Stryder Hult-Griffin
Lukas MacDonald
Luka Mahrt-Smith
Dalton McLeod
Craig Miller
Wesley O’Brien
Braeden Picek
David Seal
Marshall Shupe
Yankun Zhao

106 OVAL ATHLETES

LONG TRACK

STAGE 4
Marsha Hudey
Kayline Irvine
Gilmore Junio
Carolina Hiller
Brooklyn McDougall
Sam Deckert
Jacob Graham
Nicolas Hiller
Cooper Emin
Connor Woods
Jordan Belchos
Ted-Jan Bloemen
Ben Donnelly
Graeme Fish
Connor Howe
Tyson Langelaar
Hayden Mayeur
Kaleb Muller
Jake Weidemann
Konrad Nagy

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Garrett Gledhill
Mark Golden
Max Halyk
Anders Johnson
Zachary Lacroix
Christian Liebzeit
Cody Miller
Frank Roth
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Emil Hodzic-Santor
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Between Stage 3 and 4

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Craig Miller
Wesley O’Brien
Braeden Picek
David Seal
Marshall Shupe
Yankun Zhao

106 OVAL ATHLETES

SHORT TRACK
The Olympic Oval offers an excellent drop-in program that affords high performance training opportunities to athletes who would like to train at a higher level.

Skaters that meet the standards are able to drop in and train at a high performance level throughout the regular skating season and/or during the summer. Younger, less experienced, athletes acquire a taste of training in a high performance facility and are placed into the appropriate stage of the Oval’s Elite Athlete Pathway. The drop-in program is intended to complement provincial and territorial speed skating clubs and organizations to assist skaters with the transition of training full-time in the Oval’s Elite Athlete Pathway program.

Short track skater Wren Acorn is a great example of a young athlete that has flourished under this program. Wren’s first experience as a drop-in began in the summer of 2016. At 13 years old she came from the Northwest Territories to skate in the Oval’s drop-in program. She returned every summer that followed and moved to Calgary this year to continue training full time in the Oval’s Elite Athlete Pathway program.

The drop-in program is a great opportunity for athletes to experience high performance training at an advanced level and serves as a great recruitment tool for the Oval’s Elite Athlete Pathway.

**STATS**

- **19** short track skaters for the 2019/2020 season
- **7** short track drop-in skaters invited to train full-time for the 2020/2021 season
- **61** total skaters (55 short track and six long track skaters) for the 2019/2020 season
The Olympic Oval strongly believes that everyone has the right to enjoy the sport at any level or position. Athletes, coaches, officials, and volunteers have the right to participate in a safe and inclusive training and competitive environment that is free of abuse, harassment, or discrimination.

The Oval believes that the safety and welfare of every individual coming into the facility is paramount. We also believe that ensuring a safe training environment is the responsibility of the Oval, as a facility, and also the whole speed skating community including, but not limited to, athletes, coaches, staff, officials, volunteers, and special interest groups.

The Integrated Support Team (IST) works with Stage 3 and 4 Oval athletes offering specialized services in strength and conditioning, physiotherapy, sport psychology, physiological testing, monitoring, and programming as well as baseline concussion protocols. Experts in each field provide support to enhance performance, prevent injury, and provide recovery strategies. These services are critical support for athletes aspiring to reach the national team level.

The IST strongly commits to the principles and practices of safe sport. We will continue to focus on educating all athletes on safe-sport practices while remaining vigilant and responsive to ensure that all users have a fun, healthy, inclusive and safe environment in which to train and compete.

For more information visit:
oval.ucalgary.ca/speed-skating/athletes-coaches/safe-sport
Canadian Sport Helpline: abuse-free-sport.ca/en | 1-888-83SPORT
I am so proud to see all the athletes that are a part of the Olympic Oval pursuing their goals in sport. I know the Olympic Oval Athlete Bursary will help them get one step closer to achieving that dream and all of us at the Oval are proud to help support them.

- Catriona Le May Doan

The Olympic Oval Athlete Bursary fund was created to help alleviate some of the financial strains put on Canadian high-performance athletes. The fund supports deserving locally-trained athletes in a variety of ways – helping to pay for competition travel, training, equipment, clothes, rent, and food.

This program has grown significantly since its creation in 2005-2006: that first season saw six athletes each receive $1,000, and by 2019-20 the total awarded had grown to $19,000 across 12 athletes. Since its inception, the Olympic Oval Athlete Bursary has supported more than 100 athletes with more than $180,000 in support of their quest for excellence.

Notable past recipients of Oval bursaries include current and former Canadian national team long and short track athletes, such as short track national team skater Alison Desmarais, 2018 Olympians Ben Donnelly, Heather McLean, Josie Morrison, Keri Morrison, and Isabelle Weidemann, Olympic medalist Marie-Ève Drolet and 3-time Olympian Brittany Schussler.

This past year I went to Penticton and the Oval Athlete Bursary helped to cover the costs of that training camp. I really focused on my nutrition and didn’t really have to worry about the financial side of that. I’d like to thank the Oval Athlete Bursary and its donors like Nick’s Steak House and Pizza for helping me achieve my goals and pushing me to get to that next level internationally.

- Brooklyn McDougall
The Norway/Canada exchange was a two-part program for both athletes and coaches. The goal was for the Olympic Oval Elite Athlete Pathway and the WANG Sports Academy to each offer professional development for coaches while also providing skaters with a unique training and cultural experience.

The program started in August 2019 when 17 Norwegian long track skaters trained within the Oval's Elite Athlete Pathway program. The skaters were able to train with different partners and were exposed to new training methods. When the Norwegians came to Calgary they utilized the ice to work a lot on speed. Most of the Norwegians had never skated on ice this fast and were getting personal bests during training. Visiting athletes were billeted with a skater/family to experience Canadian culture. Skaters went hiking, trained, socialized, and competed in Oval hosted competitions.

Oval Elite Athlete Pathway skaters were then given the same opportunity. Thirteen skaters, accompanied by coaches Justin Warsylowicz, Mike Ireland, and Marcel Lacroix, flew to Hamar in February to gain the same experience and learn a great deal about the training methods that Norway employs. In particular, head coach Eskil Ervik was a great resource in sharing his journey from athlete to coach, demonstrating methods he was exposed to as an athlete and discussing whether or not he chooses to use them with his athletes now and why.

The group spent a day in Oslo, trained and raced in the Vikingship (Vikingskipet), visited the Olympic museum in Lillehammer, and watched professional handball and hockey. Norwegian head coach, Eskil Ervik, worked with the Oval long track coaches for five days in Calgary, and in return, Marcel Lacroix traveled to Norway in November to work with their coaches.

The Oval’s participation in this exchange program was a great introduction to the CoE pilot project, exposing the athletes and coaches to new training methods and reintroducing the internationality and interconnectivity of speed skating.
Dubbed “Canada’s Medal Factory”, the Olympic Oval remains a Canadian National Training Centre and for the last 33 years it has been home to many of Canada’s elite speed skating athletes, all of whom we are proud to call a part of our Oval Family!

The Oval’s Hall of Champions is a celebration of Canadian speed skating athletes who have trained at the Olympic Oval. The honour is bestowed on those who are Olympic medalists and are now retired from the sport. Inductees have their images raised to the Hall of Champions rafters in the Olympic Oval.

This season five members of our Oval Family were inducted into the Hall of Champions: Long track Olympic medalists Kristina Groves, Clara Hughes, Cindy Klassen, Christine Nesbitt and Shannon Rempel.

HALL OF CHAMPIONS
2019/20 INDUCTEES

Kristina Groves
Clara Hughes
Cindy Klassen
Christine Nesbitt
Shannon Rempel

Silver Medal Team Pursuit
2006 Torino
ARE YOU OVAL ALUMNI?

STAY IN TOUCH. UPDATE YOUR CONTACT INFO WITH THE OVAL!

The Olympic Oval considers its alumni to be anyone who trained as part of the Oval’s speed skating programs. It is an inclusive community of former speed skaters whose link to the University of Calgary is solidified by their experience at the Oval.

As experts in the sport, we value the contribution and the role of our Oval alumni in the ongoing development of Oval program athletes and the development of our next generation skaters. The Oval has begun re-engaging former skaters to bring them back to the building to take part in skating once again – whether in coaching, skating with their kids on Family Day, or watching the action during and re-connecting with former teammates at a World Cup.

Oval Alumni are afforded certain benefits, and we continue to look to draw on them for their expertise and their abilities to ignite the speed skating community. We are indebted to our Alumni for continuing to contribute to the sport as ambassadors and role models. Thank you to all!

If it’s been a while since you heard from the Oval, be sure to visit oval.ucalgary.ca/alumni and update your contact info to receive the latest updates, event invitations, and more.

oval.ucalgary.ca/alumni
As the top training facility in the world, the Oval is a training ground for over 29 countries and nearly 600 athletes from around the globe. International athletes in both long and short track speed skating get to experience The Fastest Ice in the World. In addition to world-renowned fast ice, the Olympic Oval provides a world class high performance training environment, support, and services that allow speed skaters to perform at their best. We are thrilled to have welcomed athletes from Australia, Austria, Belarus, Belgium, China, Chinese Taipei, Czech Republic, Denmark, Estonia, Finland, Germany, Great Britain, Hungary, India, Italy, Japan, Kazakhstan, Latvia, Netherlands, New Zealand, Norway, Poland, Romania, Russia, South Korea, Spain, Sweden, Switzerland, and the USA, and always look forward to the arrival of international athletes and teams.
The Summer Speed and Masters Speed camps are for current club level speed skaters who want to develop their skills and understanding of the sport while also having fun during this one week camp. It includes one or two daily sessions in both long track and short track so participants can experience both disciplines. On top of on-ice training, indoor and outdoor training games and activities are also included. The week ends with a small competition.

**STATS**

**SUMMER SPEED CAMP**
- 90 Participants, 88 Canadians and 2 international athletes

**MASTERS SPEED CAMP**
- 17 Participants, 15 Canadians and 2 international athletes
Regional Speed Skating Development (RSSD)

The Olympic Oval continues to be a major supporter for grassroots development of speed skating both locally and nationally, working with Speed Skating Canada and provincial organizations and clubs to guide athletes into the elite pathway.

Thank you so much to the working group comprised of sport community leaders, stakeholders, representatives from the Olympic Oval, Alberta Amateur Speed Skating Association, Calgary Speed Skating Association, Calgary Grizzlies Speed Skating, Sport Calgary, Alien Inline and Special Olympics that dedicates so much time and energy to growing the sport.

Rocky Ridge YMCA saw a spike in participants this year and the inaugural year at Seton YMCA was a huge success with local club registration across the city increasing by 30%. Speed skating sessions will be offered again this year at both Rocky Ridge and Seton YMCAs.

Indigenous youth had an exciting opportunity to try both inline skating and speed skating. An inline skating session was held at the Tsuut’ina Nation middle and high school and ice sessions were offered at the 7 Chiefs Sportsplex. It was a fun time for everyone!

### MARCOMM
### MARKETING & COMMUNICATIONS

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|                           |                             |
| **FACEBOOK**              | 3,640 LIKES                 | Top Post FEB 26, 2020 Reaching 5,600 ppl |
|                           |                             | Top Tweet FEB 05, 2020 Earning 4,579 impressions |
|                           |                             | Top IGTV Post FEB 06, 2020 Maddison Pearman story with 920 views |

|                           |                             |
| **TWITTER**               | 3,046 FOLLOWERS             | Top Post FEB 05, 2020 Most Likes (211) (1730 Reach) |
|                           |                             | Top Video FEB 26, 2020 Athlete on the Edge with 1,752 views |
|                           |                             | Total YouTube Season Views Gained 467 subscribers 123,000 views 9600 hours view time |

|                           |                             |
| **INSTAGRAM**             | 1,551 FOLLOWERS             | Top Live Stream SEP 20, 2019 Fall Classic with 2,094 views |
|                           |                             |
|                           |                             |
|                           | 2,510 SUBSCRIBERS           |                             |
ICE-IN EVENTS

FALL OPEN HOUSE
October 6, 2019
500 Guests

UCALGARY ALUMNI
SKATE WITH SANTA
November 23, 2019
1,500 Guests

OLYMPIC OVAL
ANNUAL CHRISTMAS
SKATE
December 22, 2019
1,000 Guests

ISU WORLD CUP #5
CALGARY
February 7-8, 2020
2,500 Guests

SERVUS CREDIT
UNION FREE FAMILY
DAY SKATE
February 17, 2020
3,300 Guests

SERVUS MONDAY
NIGHT TOONIE SKATE
February 17, 2020
4,800 Guests

13,600+
EVENT GUESTS
ICE-OUT EVENTS

CALGARY YOUTH SCIENCE FAIR
April 4-6, 2019
2,700 Attendees

UCALGARY PRESIDENT’S INSTALLATION
April 7-8, 2019
1,500 Attendees

UCALGARY STRONG FESTIVAL
April 10-13, 2019
2,600 Attendees

DRIVEN CAR SHOW
May 3-4, 2019
4,500 Attendees

11,000+ EVENT GUESTS
After 33 years the Olympic Oval continues to be an integral part of the University of Calgary’s Faculty of Kinesiology supporting well-being, fitness and high performance training. Whether users are escaping the winter months for a leisurely run, preparing for marathons, triathlons or the Olympics, the Oval is a top destination for indoor running and the multisport community. Runners and high performance athletes alike agree that the Oval’s 450 metre running track is the best indoor training surface in Calgary.
Thanks to the Operations team, we continue to offer a world-class training and competition environment for a 33 year-old building which was only designed to last for 25 years. At the end of the season, an architectural and engineering report highlighted the pressing need for significant capital renewals to continue to deliver world-class services for the long-term.

- Peter McCrory, Director

If the ice is not right, skaters will dig in too much. You’ll hear them pushing ice, and you’ll see the snow coming off. When it’s just right, it’s much quieter; almost a hiss, and a very fine puff of snow, if anything, comes off. It’s amazing to see.

- Mark Messer, Operations Manager

VIDEO BOARDS
- $1M investment in technology utilizing video boards for instant replay, etc.

REFRIGERATION
- $30K investment in maintenance and safety upgrades, $50K in pump upgrades.

WATER HEATERS
- $450K investment to replace six 30 year-old heaters with three new, safer, more efficient units.

BUILDING MANAGEMENT SYSTEM
- $90K investment to replace 20 year-old electronic control systems for building operation and efficiency. Phase one of two phase project.

WEIGHT ROOM AND TRAINING SPACE
- $20K investment to replace old equipment and expand training space and capacity.

GUEST RELATIONS FRONT DESK
- Replacement of old front desk to better serve our clients, improve ergonomics for staff, and refine access control systems.
Video content was a new initiative by the Oval team in the 2019-2020 season. This new approach proved to be a fantastic way to showcase all the different elements that make the Olympic Oval a world renowned legacy facility. By focusing on video content creation, the Oval created a larger digital presence, as well as highlighted the incredible work, stories, and most importantly, people that make the Olympic Oval unique.

With the collaboration of every department, 31 videos were created (not including live webcasts of competitions). These videos offered a glimpse of the best parts of our programs, facility, athletes, community activities, and give voice to the people who know the Olympic Oval the best; the staff and athletes.

Since the Oval created a YouTube channel in 2011, we have had 2,500 subscribers and over 464,000 views. In the past year, our subscribers have increased by 20%.

**Video Content**

- **HEE-WON SON 1,387 views on YouTube**
  The Athlete on the Edge series was a way for the Oval to celebrate our athlete’s achievements and push them to constantly be better. Hee-Won’s feature was a great example of an athlete who works hard, studies at UCalgary, and skates in both long track and short track.

- **THE OVAL SKATE SHOP 358 views on YouTube**
  This video highlights all of the amazing work that goes on behind the scenes at the Oval Skate Shop. It showcases the knowledge, expertise, and professionalism of the Skate Shop skate technicians. This video was shown on the screens during public skating sessions and was shared on the competition webcasts.

- **MADDISON PEARMAN - WORLD CUP DEBUT 460 views on YouTube and 926 views on IGTV**
  This was a two video series leading up to ISU World Cup #5. Oval staff members Maddison Pearman (Guest Relations) and Hayden Mayeur (Operations) each made their World Cup debut and this video demonstrated how these athletes were able to demonstrate balancing training, competition and work.

- **ISU CENTRE OF EXCELLENCE 1,695 views on YouTube**
  The ISU Centre of Excellence two year pilot is an opportunity for global recognition. The goal of the video was to show off what makes the facility stand out from other speed skating facilities. It demonstrated short and long track programs, international exchanges, competitions, the weight room, skate shop, and Oval values.

- **OLYMPIC OVAL ATHLETE BURSARY WITH NICK’S STEAKHOUSE 231 views on YouTube**
  The Oval Athlete Bursary video is a good reminder of all of the different efforts that go into supporting our athletes and the impact it has on each of them. Three bursary recipients sat down and talked about the different ways the bursary gave them opportunities throughout the season. The Olympic Oval is so grateful for the community support it receives from valued community members like Mark Petros, Owner of Nick’s Steakhouse and Pizza.
The Olympic Oval is continually striving to improve the daily training environment with new technology, research and technical advancements. Both Canadian and international athletes are clearly benefiting from these advances and we look forward to new and improved ways of delivering video, timing, and data-driven results to the Olympic Oval.

### VIDEO TECHNOLOGY

**Short Track**
- 4 camera set-up for training and short track competitions

**Long Track**
- Additional camera angles added to the system to cover most of the 400m oval
  - 3 camera angles (side, front, back) added for start analysis

**Weight Room**
- Weight room video replay station added

### TIMING SYSTEM ENHANCEMENTS

- Web-based lap viewer app
- Summary data reports
- Pack/group function
- Heart rate integration

### OTHER INITIATIVES

- CSIS event registration integration with Swiss timing
- Support
  - Support for single person operated webcasts
  - Software development
  - Weight room gate installation
  - Booking system and calendar migrations

### BUSINESS & TECH

**BUSINESS DEVELOPMENT, INNOVATION & TECHNOLOGY**

**STUDENT ENGAGEMENT**

**Computer Science Internship**
Timing system development by Yuvraj Hundal

**Practicum Students**
KNES 441 practicum students (3) – in collaboration with Dr. Larry Katz and Pro Stergio Acceleration Measurement Project

**Anthropology PhD student**
Sarah Jacobs
Knowledge acquisition and transfer in sport
The Olympic Oval has a well stocked, professional skate shop offering services and products both on site and online. Our highly accomplished skate technicians offer efficient, top quality service. As former and active speed skaters, our techs have first-hand knowledge and understanding of equipment services and technical needs. Whether it’s rentals, skate tune-ups, new equipment, or repairs, the Oval Skate Shop is the preferred stop for many high performance athletes around the world.

Check out the Oval Skate Shop at: ovalskateshop.com

**HELMET RENTALS**
- Helmets Rule. Protect your brain, skate smart.

**ONLINE STORE VISITS**
- A 64% increase in online sales from the previous season.

**SKATE RENTALS**
- Both hockey and speed skates.

**SKATE SKARPENINGS**
- 1/5 of these support the Dino Women’s Hockey Team.

**LACES**
- The number of speed skating laces sold.

**KLAP SKATE SPRINGS**
- The number of klap skate springs sold.

**PAIRS**
- The number of speed skating pairs sold.

**COUNTRIES**
- The number of countries the Skate Shop ships to.
The Olympic Oval is always striving to ensure the facility is in the best shape to maintain a world-class training environment. Over $10,000 was invested in 2019-20 to support off-ice training equipment, including a live video feed so athletes can watch back and assess their technique.

More than 1,000 athletes have access to the Olympic Oval weight room and weight cage. This includes varsity athletes, Canadian and international speed skaters, high performance Olympic lifters (several competing in the Pan Am Games), the national speed skating team, and both summer and winter Olympians of various sports.
The Olympic Oval is proud to be the home training ground for hundreds of University of Calgary Dinos varsity athletes. The high performance weight room hosts 40 basketball players, 43 volleyball players, 21 field hockey players, 100 football players, 62 hockey players, 50 rugby players, 50 soccer players, 46 swimmers, 117 track and field athletes, and 50 wrestlers.
The age of the Oval’s eldest (most experienced) volunteer.

20

At least 20 speed skating competitions per year require volunteers.

85

The number of years volunteers have been helping run world-class speed skating competitions.

10

It takes 14 roasts to prepare beef on a bun - a volunteer favourite during competitions.

14

The Oval has volunteers from over 10 different countries living and working in Alberta.

25

It takes 25 volunteers to help run a long track speed skating competition.

33

The number of technical speed skating volunteers who assist the Oval throughout the course of a speed skating season.

100

It takes 40 volunteers to help run a short track speed skating competition.

9600

The number of volunteer hours needed every year to run short track competitions.

1988

The year five current volunteers began volunteering for the Olympic Oval, starting with the 1988 Calgary Olympic Winter Games.

40

The number of volunteer hours needed every year to run long track competitions.
Thank you to our valued partners and sponsors for your generosity. Your support is vital and greatly assists us to deliver world-class competitions, programs, and events. The Olympic Oval is grateful for your ongoing commitment and we look forward to working together in the future.

- Darlene Kastner